**Given the provided data, what are 3 conclusions that we can draw about crowdfunding campaigns?**

*The “Outcomes Based on Goal” sheet provided clear conclusions. 100% of total projects with a goal between 15,000 to 19,999 and 20,000 to 24,999 were successful. The same goes for projects with a goal between 30,000 to 34,999. The month of July has the most successful outcomes.*

**What are some limitations of this dataset?**

*In the sheet labeled “Stats”, the Pivot Chat shows that there are outliers to the successful and unsuccessful number of backers*. Outliers would be the limitations.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

*We could create other tables/graphs for outcomes based on goals for each sub-category.*

**A brief and compelling justification of whether the mean or median better summarizes the data.**

*I believe that the mean better summarizes the data due to the stark difference.*